

Speakers



Dr. Don Ball, Extension Forage Crop Agronomist, Auburn University. Program emphasis includes alfalfa production, use of winter annuals, forage fertility, use of legumes, minimizing the impact of fescue, and variety evaluation. Active in numerous professional and commodity organizations, and has been the recipient of numerous honors and awards.



Chuck Crabtree, Director of Iowa BioDevelopment at Indian Hills Comm. College. Manages the Iowa Bioprocessing Training Center in Eddyville, IA, and serves as Assoc. Director of Iowa Biofuels Training International.



Brantley Ivey, General Manager, River Ridge Land and Cattle Company in Virginia. RRLCC is transitioning their beef operation by adapting genetic composition and grazing management to improve marketability of their end product. Company marketing strategies include providing traceability and promoting a locally- and naturally-raised product.



Dr. John Lawrence, Director, Iowa Beef Center; Professor and Livestock Economist at Iowa State University. Lawrence is highly respected throughout the beef industry for his leadership skills, market outlook, and industry vision.



Dr. Derrell Peel, Professor and Ext. Marketing Specialist at Oklahoma State University. Program emphasis includes market outlook and risk management education, with particular focus on the Mexican, Canadian, and North American livestock and meat industries. Co-developer of the Fed Cattle Market Simulator learning tool.



WHAT IS THE CORNBELT COW-CALF CONFERENCE?

This is a concentrated, one-day conference that focuses on management and production practices that apply to the cow-calf industry. The conference provides an opportunity for researchers and practical cattle producers to come together with more than 70 industry representatives to explore current topics and issues.

WHY HAVE THE CONFERENCE?

Interest in the beef industry is on the upswing. The southern Iowa and northern Missouri area has the resources and the opportunity to again take a prominent place in the beef industry. The Cornbelt Cow-Calf Conference enables researchers, producers and ag-related services to come together to learn and share ideas that will assist in making the cow-calf business profitable and competitive on a long-term basis. The event is open to all people interested in beef production without regard to race, color, sex or national origin.

CONFERENCE INFORMATION

For conference information, contact one of the following representatives:

General Information: Jefferson Co. Ext., 641-472-4166

Exhibit Information: Tony Latcham, 641-672-9863

Program Information: Byron Leu, 641-472-4166

Hotel/Motel Accommodations:
Ottumwa Area Chamber of Commerce, 641-682-3465

STEERING COMMITTEE

Miles Boatman	Shane Irving	Allan Seim
Kurt Dallmeyer	Pat Larkin	Joe Sellers
Bruce DeBruin	Byron Leu	Ron Stover
Randy Eddy	Brian Long	Bill Swanson
Dr. Matt Garver	Rod Lynch	Dale Watson
Dr. Rob Gassman	John Schmaltz	Sparky Wellman
Kendall Graber	Jared Schultz	Bob Wells

CONFERENCE COMMITTEE

Cheryl Adam	Tony Latcham	Allan Seim
Steve Banyas	Byron Leu	Joe Sellers
Mike Buchanan	Darrell Limkeman	Neric Smith
Brian Dunn	Perry Middlesworth	Don Swanson
Jon Elbaum	Greg Milani	Dale Uehling
Greg Greiner	Holly Padgett	Jon Walraven
Kevin Heffron	Gaylon Paulson	Bob Wells
Tom Larkin		

Cornbelt Cow-Calf Conference
Ottumwa Area Chamber of Commerce
P.O. Box 308, Ottumwa, Iowa 52501



THIRTY-EIGHTH ANNUAL

Cornbelt



Cow-Calf Conference

Saturday, Feb. 28, 2009

8 a.m. – 4 p.m.

Bridge View Center

102 Church St.

Ottumwa, Iowa

Directions: Exit onto Church Street from Highway 34. The Bridge View Center is located one block north toward the downtown area.

Program



Morning session

9:30 - 11:30 a.m.

“Forage Production Efficiency Factors”

Dr. Don Ball, Auburn University

“Past Cow-Calf Production Trends - Can They Tell Us Our Future?”

Dr. Daryl Strohbehn, Iowa State University

Iowa's Next Top Inventor: Contest Overview

Lunch & Exhibit Viewing

11:30 A.M. - 1:30 p.m.

“Farmstead Landscaping—Improving your Image”

Gary Twedt, Iowa State Horticultural Society

Afternoon General Session

1:30 - 2:10 p.m.

“The Beef Outlook in Uncertain Times”

Dr. John Lawrence, Iowa State University and
Dr. Derrell Peel, Oklahoma State University

Iowa's Next Top Inventor: Announce Winners

Breakout Session 1

2:15 - 3 p.m.

(Choose one of the following)

John Deere Ottumwa Works Breakout Session

- “Ethanol 101”

Chuck Crabtree, Iowa BioDevelopment, IHCC

- “Cellulosic Biomass—How It Could Affect Your Operation”

Dr. Kevin Shinnors, University of Wisconsin—Madison

- “Distillers’ Grains for Cows: Boon or Bust?”

Dr. Daryl Strohbehn, Iowa State University

“Remodeling Your Production System”

Dr. John Lawrence, Iowa State University, and
Dr. Derrell Peel, Oklahoma State University

“Finding, Adding and Marketing the Value of Beef”

Brantley Ivey, Virginia cow-calf producer

“Animal Rights: Addressing the Concerns”

Dr. Beth Walker, producer, SW Missouri State University

“Essential Future Forage Management”

Dr. Don Ball, Auburn University

Breakout Session 2

3:05-3.45 p.m.

(Choose one of the following)

John Deere Ottumwa Works Breakout Session-Continued

“Remodeling Your Production System”

Dr. John Lawrence, Iowa State University, and
Dr. Derrell Peel, Oklahoma State University

“Finding, Adding and Marketing the Value of Beef”

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“Essential Future Forage Management”

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Speakers

Dr. Kevin Shinnors, Professor, Dept. of Biological Systems Engineering, University of Wisconsin-Madison. Research efforts focus on improving machines and systems for harvesting high-quality hay/forages and improving the efficiency of the production, storage and processing of biomass feedstocks.



Dr. Daryl Strohbehn, Professor of Animal Science and Extension Beef Specialist at Iowa State University. Provides beef program leadership in the areas of applied nutrition, management, data analysis and computer programs.



Gary Twedt, President of the Iowa State Horticultural Society (ISHS) and serves as the golf course superintendent for the Ottumwa Country Club. Past president of the Iowa Golf Course Superintendents Assoc. and the Wapello Co. Master Gardeners.



Dr. Beth Walker, Dadeville, MO livestock producer actively involved in the livestock industry—specifically production and education. Assistant Professor at SW Missouri State Univ. Interests include beef, sheep, and goat production and the animal rights movement.



Come visit with more than 70 industry representatives hosting exhibits!

Cost: \$10 per person

The cost includes a meal and a copy of the conference proceedings.

No pre-registration is required.

Thank you to the following for their support of the 2009 Cornbelt Cow-Calf Conference!



IOWA STATE UNIVERSITY
University Extension