



# 2011 ICA Annual Convention/ 40th Annual Cornbelt Cow-Calf Conference

**February 25-26, 2011**  
**Bridge View Center, Ottumwa**



*For more information, contact Jefferson Co Extension (641-472-4166) or  
Iowa Cattlemen's Association (515-296-2266)*

## Friday, Feb. 25

- 8:00 a.m. Registration and Trade Show open
- 8:30 a.m.-9:30 a.m. ICA Young Cattlemen's Leadership Program meeting
- 8:30 a.m.-9:30 a.m. Production Efficiency Committee meeting
  
- 10:00 a.m.-11:30 a.m. Opening General Session, Keynote: Colin Woodall, NCBA
  
- 12:00 p.m.-2:00 p.m. ICA luncheon and program
  
- 2:15 p.m.-4:00 p.m. ICA Policy Committee meetings
  
- 3:10 p.m. Tours begin to leave for John Deere
- 5:00 p.m. Trade show reception
- 6:30 p.m. CCCC Banquet and ICA Awards Dinner—followed by  
Iowa Cattlemen's Foundation annual auction

## Saturday, Feb. 26

- 7:30 a.m. Registration and Trade Show opens
  
- 9:00 a.m. Opening General Session  
Keynote: Mark Pearson, 'Market-to Market' host
  
- 10:00 a.m. Iowa Cattlemen's Association Annual Meeting  
Iowa Beef Council's Annual Meeting
  
- 12:00 p.m. Lunch
  
- 1:00 p.m.-2:15 p.m. General Session  
Cornbelt Cow-Calf Conference 40<sup>th</sup> Anniversary Celebration

### ***Another Year of Record Fed Cattle Prices?***

Dr. Ron Plain, University of Missouri

- 2:20 p.m.-3:05 p.m. Breakout Session #1, (Five concurrent sessions)  
Topics:
  - ***Hay Storage Approaches***
    - Miles Keaton, John Deere
  - ***Hot Cow-Calf Health Topics***
    - Panel discussion:

Dr. Gene Hoy	Richland, IA
Dr. Grant Dewell	ISU
Dr. Vickie Cooper	ISU
Dr. Terry Engleken	ISU
  - ***Management Intensive Grazing & How We Look At Costs***
    - Dave Lubben, Monticello, IA producer
  - ***Finding Links in the Value Chain***
    - Jeff Ryan, Cresco, IA producer
  - ***Diverse Cattle Operations—One Common Goal***
    - Panel discussion:

Tim Kaldenberg	Albia, IA
Colin Woodall	NCBA
Bill Couser	Nevada, IA
  
- 3:00 p.m. Trade Show closes
- 3:10-3:55 p.m. Breakout Session #2 (Repeat five breakout sessions)