

Speakers



John Whitaker: Iowa State Executive Director of USDA's Farm Service Agency and livestock producer. B.S., Iowa State Univ. Whitaker oversees the delivery of Federal farm programs in Iowa. Remains active with southern Iowa farming operation.



Dr. Steve Ensley: Clinical toxicologist, Iowa State Univ. Vet Diagnostic Lab. DVM, Kansas State Univ., Ph.D., Iowa State Univ. Besides diagnostic lab responsibilities, Ensley also teaches vet students and provides research support.



John Glenn: Chief Executive Officer of Rathbun Regional Water Association, and livestock producer. B.S., Northeast Missouri State Univ. Glenn's leadership has put RRWA at the forefront of water utilities in Iowa. Active community and regional leader.



CONFERENCE INFORMATION

For conference information, contact one of the following representatives:

General Information:

Jefferson Co. Extension., 641-472-4166

Exhibit Information:

Tony Latcham, 641-799-1779

Program Information:

Byron Leu, 641-799-2298

Hotel/Motel Accommodations:

Ottumwa Area Convention & Visitors Bureau,
641-684-4303

WELCOME TO THE CORNBELT COW-CALF CONFERENCE!

The Cornbelt Cow-Calf Conference is one of the longest running and most successful conferences of its type in the Midwest. For over forty years, the conference has provided an opportunity for producers, researchers, and over 70 industry representatives to come together to explore current topics and issues. This concentrated one-day conference focuses on management and production practices that contribute to making the cow-calf business profitable and competitive on a long-term basis.

WHY HAVE THE CONFERENCE?

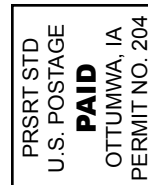
The beef industry is at a major crossroads. Production costs have escalated significantly over the past several years—challenging beef producers to address higher feed inputs, land costs, and operating expenses in order to remain cost competitive. The southern Iowa and northern Missouri area has the resources and the opportunity to again take a prominent place in the beef industry. The Cornbelt Cow-Calf Conference provides the forum for all segments of cattle production to address these issues, discuss new technology, and provide vision for the future of the cattle industry. The event is open to all persons interested in beef production without regard to race, color, sex or national origin.

STEERING COMMITTEE

B. J. Boender	Pat Larkin	Joe Sellers
Dan Delaney	Byron Leu	Dave Skubal
Dave Eberhardt	Dr. Greg Mobley	Marcus Smith
Craig Foster	Dan Pidgeon	Neric Smith
Mike Gibbs	Roman Schooley	Don Swanson
Dr. Gene Hoy	Rick Schultz	Bryan Thill
Steve Kisling	Dale Watson	Bob Wells

CONFERENCE COMMITTEE

Steve Banyas	Tony Latcham	Joe Sellers
Mike Buchanan	Byron Leu	Neric Smith
Brian Dunn	Darrell Limkeman	Don Swanson
Chris Greiner	Greg Milani	Dale Uehling
Kevin Heffron	Holly Padgett	Jon Walraven
Tom Larkin		Bob Wells



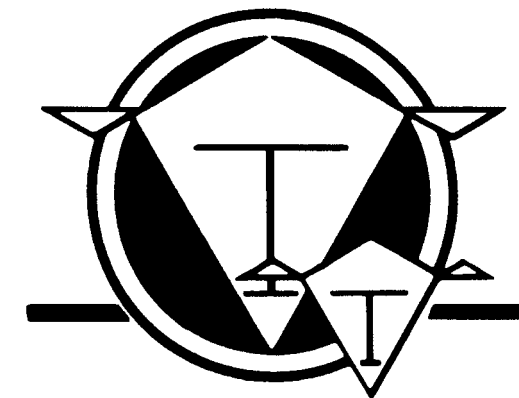
Cornbelt Cow-Calf Conference
Ottumwa Area Chamber of Commerce
P.O. Box 308, Ottumwa, Iowa 52501



Return Service Requested

FORTY-SECOND ANNUAL

Cornbelt



Cow-Calf Conference

Saturday, January 19, 2013

8:00 a.m. – 4:00 p.m.

Bridge View Center

102 Church Street

Ottumwa, Iowa

Directions: Exit onto Church Street from Highway 34/63. The Bridge View Center is located one block north toward the downtown area



Speakers



Steve Foglesong: Black Gold Ranch & Feedlot, Astoria, IL. Family operation involving cow-calf, stocker, feedlot and replacement heifer programs. Active leader in national/regional beef organizations, including serving as NCBA president.



Dr. Glynn Tonsor: Assistant Professor of Agricultural Economics at Kansas State Univ. Ph.D., Kansas State Univ.; B.S., Missouri State Univ. Interests include price risk management, animal ID, food safety, and animal welfare.



Dr. Lee Schulz: Assistant Professor and Extension Livestock Economist at Iowa State Univ. Program emphasis includes agricultural production, marketing, and risk management—with particular focus on the livestock and meat industry.



Dr. Rick Rasby: Professor and Extension Beef Specialist at the Univ. of Nebraska. Ph.D., Oklahoma State Univ.; B.S., Univ. of Neb. Program emphasis includes economical cow-calf feeding programs, forage use, and reproductive performance.



Andrew Hansen: Factory Manager, John Deere Ottumwa Works. B.S., Iowa State Univ.; Executive Program graduate, Univ. of Virginia. Career spans a number of John Deere leadership positions. Active community and regional leader.

Program

9:30 - 11:30 Morning Session

Welcome & General Comments

Auditorium

Looking Back at What's Ahead—One Man's View

- Steve Foglesong
Astoria, IL producer
Past NCBA President
Auditorium

A Look into the Future of the Cattle Industry

- Dr. Glynn Tonsor
Kansas State University
- Dr. Lee Schulz
Iowa State University
Auditorium

11:30-1:30 Lunch and Exhibit Viewing

1:30—2:15 Afternoon Session

Salute to Al Seim

Confinement Feeding Beef Cows

- Dr. Rick Rasby
University of Nebraska
Auditorium

2:15-3:00—Breakout Session #1

Attendees can choose one of the following:

John Deere's Outlook on Cattle Economics

- Andrew Hansen
Factory Manager
John Deere Ottumwa Works
Breakout Room

Has Your Pasture Survived the Drought?

- Kenneth Suter
Wyaconda, MO producer
Breakout Room

Drought Year Feed Options for Cow Herds

- Dr. Dan Loy
Iowa State University
Breakout Room

Cover Crops Cover a Lot of Possibilities

Panel Discussion:

- Dr. Steve Barnhart
Iowa State University
- David Otte
Green Valley Seeds, LLC
Kahoka, MO
- Harry Cope
Truxton, MO producer
Auditorium

What's Up With Water?

Panel Discussion:

- John Whitaker
Farm Service Agency (FSA)
- Steve Ensley, DVM
Iowa State University
- John Glenn
Rathbun Regional Water Association
Breakout Room

3:05-3:50 – Breakout Session #2

All Five Breakout Sessions will be repeated at the listed locations

Admission charge: \$15.00 per person—includes lunch and a copy of the conference proceedings. No pre-registration is required.

Financial support for the 2013 Cornbelt Cow-Calf Conference provided in part by:

Iowa Beef Center ■ John Deere Ottumwa Works
Iowa State University Extension ■ Iowa Forage and Grassland Council
Southern Iowa Forages and Livestock Committee



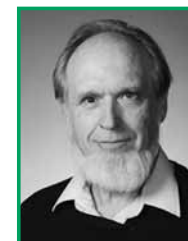
Speakers



Kenneth Suter: Wyaconda, MO cow-calf producer. Since 1989, Suter has been a pioneer of intensive grazing. Grazing system includes a cow-calf herd and stocker calves. Finishes all calves on rotational grassed pastures for US Wellness Meats.



Dr. Dan Loy: Professor and Extension Beef Specialist at Iowa State Univ., and Director of the Iowa Beef Center. Ph.D., Penn State Univ.; B.S., Western Illinois Univ. Program emphasis includes nutrition and management of cattle feeding.



Dr. Steve Barnhart: Professor and Extension Forage Specialist at Iowa State Univ. Ph.D., ISU; M.S., B.S., Ohio State Univ. Program emphasis includes Extension programming, teaching responsibilities, and applied research projects.



David Otte: Cattle producer and Forage Specialist with Green Valley Seeds, LLC, Kahoka, MO. Family beef operation includes cow-calf herd, calf backgrounding, and custom grazing programs. Involved with Green Valley Seeds for 29 years.



Harry Cope: Livestock producer, Truxton, MO. Operation includes 100 beef cows and 400 hair ewes. Grazing system includes diverse cover crops, pasture mixtures, and standing grain—focusing on maximizing grazing and minimizing stored feed use.