

# Feedlot Forum 2019

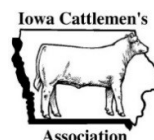


**Tuesday, January 15 || 8:30 a.m. — 3:15 p.m.**  
**Terrace View Event Center • Sioux Center**

***Reservations Due January 10 – Form on Back Side***

8:30 a.m.	<b>Registration, Refreshments and View Trade Show</b>
9:30 a.m.	<b>Welcome and Introductions</b> <b>Lowell Vos</b> , NW Regional Vice President Iowa Cattlemen's Association
9:45 a.m.	<b>Roles of the Iowa Cattlemen's Association</b> <b>Matt Deppe</b> , CEO Iowa Cattlemen's Association
10:00 a.m.	<b>The Iowa Beef Industry Council: The Beef It's What's for Dinner Folks</b> <b>Chris Freland</b> , Executive Director Iowa Beef Industry Council
10:15 a.m.	<b>What is BQA and BQAT?</b> <b>Rusty Gibbs</b> , Director of Industry Relations Iowa Beef Industry Council
10:30 a.m.	<b>Top Dollar Angus and the Age of Feeder Calf Verification</b> <b>Tom Brink</b> , CEO Red Angus Association of America and Founder of Top Dollar Angus, Inc.

11:15 a.m.	<b>Restaurant and Culinary Trends: As Restaurant Patron Palates Evolve, Menus Must Follow Suit</b> <b>Jessica Dunker</b> , President & CEO Iowa Restaurant Association
12:00 p.m.	<b>Lunch &amp; Visit with Trade Show Exhibitors</b>
1:30 p.m.	<b>Impact of Trade Tariffs on the Price of Ag Commodities</b> <b>Chad Hart</b> , Associate Professor of Economics and Extension Economist Iowa State University
2:15 p.m.	<b>Cattle Outlook Amidst Record Meat Supplies</b> <b>Andrew Gottschalk</b> , Senior Vice President R.J. O'Brien and Associates
3:15 p.m.	<b>Adjourn</b>



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Please return this registration form by **January 10, 2019** with your fee to:

ISU Extension and Outreach Sioux County, 400 Central Ave. NW, Suite 700, Orange City IA 51041

Checks payable to: ISU Extension and Outreach Sioux County

For more information, contact Beth Doran, ISU Extension and Outreach Beef Program Specialist, at 712-737-4230 or [doranb@iastate.edu](mailto:doranb@iastate.edu)

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The fees for service will be used to off-set direct expenses and to support future ISU Extension and Outreach Beef Programs.