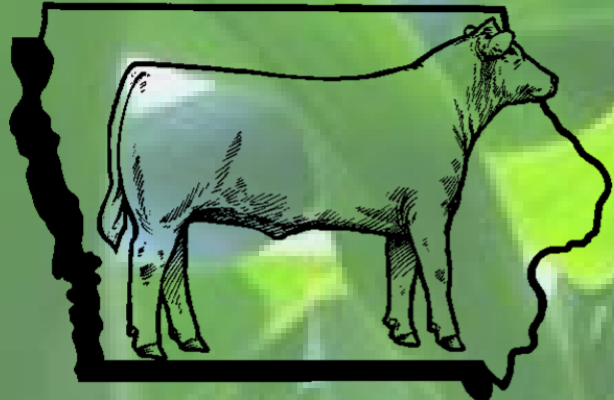


Iowa Cattlemen's



Association

Thursday, May 17, 2018

4:30 p.m. Registration

5:00 p.m. Welcome/Complimentary Dinner

Location: SJS Cattle Company

11988 500th St., Lucas, IA 50151

*Iowa Cattlemen's Association
Stewards of the Land Project*

**COVER CROP FIELD DAY
FOR
FALL GRAZING**



There is no cost to attend thanks to our sponsors!

RSVP: by May 14 to the ICA office 515-296-2266

Topics:

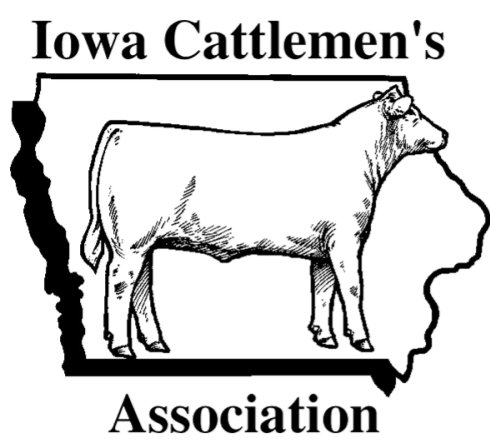
Rainfall Simulator Demonstration

How to Modify your Grain Drill Demonstration

Soil Sample Baseline Results

ICA & Stewards of the Land Project Update

There is no cost to attend thanks to our generous sponsors!



Biozyme-Vitaferm Products
Eastridge Animal Center LLC
Rick's Soil Sampling
United Farmers Cooperative

Founding sponsors of the Iowa Cattlemen's Association Stewards of Land Project are Iowa Cattlemen's Association, Natural Resources Conservation Service, Iowa Cattlemen's Foundation, and Prairie Creek Seed.

**Justin Sullivan,
SJS Cattle Company**

Nancy and Steven Sullivan purchased what is today SJS Cattle Company in Lucas, Iowa in 2000. The SJS cattle company began and was named after the four Sullivan children, all of whom have initials of S.J.S. There are 540 acres of pasture land, 110 acres of row crop and 240 Black Angus cows at SJS Cattle Company. Through pasture management, community engagement and strong familial ties, SJS has knowledge to share. With proper pasture management, SJS discovered that your herd is healthier, your feed bill is minimized and the cows are more productive. A part of this management is rotational grazing and stockpile management. The land was purchased with excellent soil conservation and a well maintained pasture rich for supporting cattle. The job of SJS was to maintain and continue that soil quality. The organization that was needed to create strong pasture rotation involves planning, documentation and a weekly schedule kept by Justin, the main land custodian of the 670 acres in Southern Iowa. The invitation is always open, the coffee is always on and you are welcome for a visit any time. For more information contact Justin Sullivan at 515-201-7720 or sjsjustin@gmail.com.

**Karl Dallefeld,
Prairie Creek Seed**



Karl has been involved with agronomy for the past 30 years and utilizes forages and cover crops in his own cattle operation. He has made a name for himself throughout the seed industry with his educational presentations at conferences speaking on forages and practical management in the US and Canada. In 2009, he co-founded Prairie Creek Seed to provide the best genetics and management advice to farmers. It is his drive to support agriculture and farmers to improve profitability and land stewardship. Karl oversees the company's operations, is the leader in developing forage products, assists with general sales, provides tech support, and continues to teach producers the benefits of high quality forages and soil health.

**Joe Sellers,
ISU Extension**



Joe Sellers is a Beef Field Specialist for Iowa State University Extension and Outreach and has worked for Extension for over 30 years. He has specialized in grazing management, beef cow nutrition, cow management systems and beef cow leases and cow share agreements. He has led the Greenhorn Grazing and Iowa Certified Graziers courses in Iowa for the past 8 years. Joe and his family are partners in a Lucas County farm that was settled by his family in 1856.

Joe has BS and MS degrees from Iowa State University. He has led several research and demonstration projects including the Chariton Valley Beef Initiative and the Model Farms forage demonstration project, and currently is the lead investigator in a project looking at alternative beef cow management systems. Joe is set to retire from ISUEO next fall.

**Jeff Matthias,
NRCS**



Jeff Matthias is the Natural Resource Conservation Service state grassland specialist for Iowa. He has spent 16 years with the NRCS working in south central Iowa. Jeff grew up on a corn-soybean and beef cattle farm in the Loess Hills and Missouri River bottoms in Woodbury and Monona Counties.