

Women Managing Cattle

A three session course focusing on cow/calf and beef feedlot decisions.

EXTENDING KNOWLEDGE
EMPOWERING WOMEN

“ Even if you think you know a lot, you will **always learn something**. What you learn can help you fine-tune your operation. ”

Julie — Iowa Farmer

What is Women Managing Cattle?

More farm women in Iowa raise beef cattle than any other type of livestock or poultry. While 85% of Iowa beef farms market less than 100 head annually, the profitability of the cow/calf herd or beef feedlot impacts family finances significantly. This course is designed to help women find the profitability in Iowa's beef industry. Sessions cover analyzing market strategies and managing land and water resources. Women will discuss the challenges in bringing calves to market and calculate the true costs of production. Tools and resources will be provided to help women make important management decisions.

At the end of three weeks, participants will know more about:

- Costs of production
- Marketing strategies
- Production systems

IOWA STATE UNIVERSITY
Extension and Outreach

WOMEN in **AGRICULTURE**
Courses in Iowa

The fees for service will be used to offset direct expenses and to support Agriculture and Natural Resources County Extension Program.

www.aep.iastate.edu/womeninag

Women Managing Cattle courses in Iowa are made possible by these statewide sponsors.



United States
Department of Agriculture



Farm Credit Services
of America
AGRICULTURE WORKS HERE..