

“Beef & Basketball”
New Technologies & Information for the Cattle Business

February 23, 2013

Holiday Inn Conference Center in Ames

(Just south of Highway 30 on University Boulevard)

Agenda

- 9:00-9:15 Registration (Just south of Highway 30 on University Boulevard)
- 9:15-9:30 Welcome & introductions, Joe Sellers, ISU Extension and Outreach Beef Specialist and Brent Henningsen, Pfizer Animal Health
- 9:30-10:00 “2013 Beef Cattle Market Outlook”
Dr. Lee Schulz, ISU Extension and Outreach Livestock Economist
- 10:00-11:00 “New Thoughts on Cow/Calf Health & Reproduction”
Dr. John Rodgers, Pfizer Animal Health Technical Services
- 11:00-11:30 “Heifer & Young Cow Management”
Dr. Dr. Patrick Gunn, ISU Extension and Outreach Beef Cow Specialist
- 11:30-12:20 Lunch catered by Hickory Park
- 12:45-3:00 ISU Men’s Basketball vs. Texas Tech Red Raiders, Hilton Coliseum

Meeting sponsored by Pfizer Animal Health, the Iowa Beef Center, ISU Extension and Outreach, and the Iowa Cattlemen’s Association.

Preregistration is required by February 15, 2013. Limited availability – please RSVP with your local Pfizer Animal Health Beef Rep or contact the Iowa Beef Center (Joe Sellers at 641-203-1270 or Dr. Dan Loy at 515-294-1058).

Fee is \$15 per person, includes meeting, lunch and a ticket to the basketball game. There is a limit of two tickets per operation.